Acumatica
The Cloud ERP

BUSINESS MANAGEMENT SOLUTIONS FOR THE PROMOTIONAL PRODUCTS INDUSTRY

HOW ACUMATICA CAN HELP PROMOTIONAL PRODUCTS COMPANIES RUN MORE COMPETITIVELY AND MORE PROFITABLY:

- **Enhance customer experience.** Give customers control with customer self-service portal. Raise customer satisfaction via CRM, automated customer processes, and supply optimization.
- **Leverage real-time integration to ecommerce website.** Speed up order processing and fulfillment, reduce stock outs and backorders, and streamline returns and exchanges with the Acumatica Ecommerce Edition.
- **Streamline inventory and purchasing processes.** Reduce order times, minimize purchasing costs, automate workflows and approvals, create blanket orders to maximize discounts and drop shipments to minimize shipping costs
- **Deliver on sales order commitments.** Manage complex pricing and discounts. Automate notifications and alerts to automatically trigger from quote to delivery to payment.
- **Accelerate decision making.** Create reports and dashboards to access past information and gain insights. Drill down to transaction level.
- **Spend less time on data entry and make fewer errors.** Eliminate duplicate data entry with a single, centralized database.
- **Avoid expensive IT costs.** Lower capital investment by running Acumatica in the cloud with an inclusive licensing model that allows you to add new users a no cost.
- **Always be in control.** No matter where you are, Acumatica shares information across any device so data is always available when you need it.

> *"Acumatica saved us time and money processing over 4,500 orders per day. Since it's Cloud-based, Acumatica can support our double and triple digit growth rates."*
>
> --Chris Nelson (CPA)
> CFO, Youngevity

> *"Acumatica is an integrated solution that has helped us improve all of the processes within our business and integrate all of the pieces of the puzzle from CRM to warehousing to sales inventory and orders. Everything is under one umbrella."*
>
> --Francisco Pardo
> Operations Manager, P'kolino

THE ACUMATICA ERP DIFFERENCE

Acumatica delivers a full suite of integrated business management applications unlike any other ERP solution on the market today.

STREAMLINE OPERATIONS

Manage your business more efficiently:

- Automate processes
- Control workflows
- Access the system from anywhere on any device—including mobile
- Promote collaboration with all-inclusive user licensing

ADAPTABLE SOLUTION

Add and extend:

- Deploy in-house or in a private or public cloud
- Easily configure your solution to fit your needs
- Add capabilities such as CRM or data visualization at any time
- Extend to other solutions and applications beyond ERP

YOUR BUSINESS ACCELERATED

Get a single version of the truth:

- Accelerate business performance and make smarter decisions with automated processes, real-time data collection, financial analyses, and forecasting
- No per user pricing – system scales as your business grows

ACUMATICA SUITES

Acumatica application suites are web-based, providing anywhere, anytime access. They are fully-integrated and use a centralized database.

Financial Management Suite	Powerful financial applications—simple enough for small shops and comprehensive enough for complex multinationals.
Distribution Management Suite	Manage sales orders, track inventory, improve purchasing, and provide customer support from anywhere. Use real-time information to control costs over the supply and distribution chain.
Customer Management Suite	Generate more leads, close more sales, and improve customer loyalty. Give customers access to the information they need through your own Customer Portal.
Manufacturing & Outsourcing Suite	Respond to demand while optimizing inventory and resources, track material and labor costs, and achieve effective cost control with MRP planning.
Commerce Edition	Deliver an efficient, highly accurate customer experience though all of your online channels.

Especially Relevant for Promotional Products Companies:

- PCI-compliant credit card processing
- Mobile accessibility
- Multiple business entities management
- Multi-currency and language support
- Automated workflows, alerts, and approvals
- Advanced reporting, KPIs, and analytics with drill-down
- Integrated document management
- Sales tax reporting and compliance
- Easy to use
- Cloud or on-premises
- Unlimited users

CUSTOMER SUCCESS STORIES

HEAR FROM OUR CUSTOMERS

400% PRODUCTIVITY GAINS

AME Corporation, a mid-sized manufacturer with operations in the US and China, sees 400% productivity gains with Acumatica. Screens open three times faster, navigation time between records is halved, and integration is seamless with online content sharing platform Box.

CUT PROCESSING TIME BY 35%

Online payment platform provider Payza specializes in e-commerce processing and remittances for more than 9 million members worldwide. With Acumatica, payroll processing time is cut by 35%, intercompany accounting is simplified, and more users were added with no additional licensing costs.

$80,000 SAVINGS PER YEAR

P'kolino, a design firm in the US, switched its ERP system from Quickbooks to Acumatica. As a result, the company doubled productivity, saw a 75% reduction in data errors, and saved $80,000 a year, mainly through the automation of sales orders.